

beeyou^{media}

LUXURY HOSPITALITY VISUAL PORTFOLIO

PHOTOGRAPHY | DRONE | SHORT-FORM VISUALS

BEEYOUMEDIA.COM | BEEYOUMEDIA@GMAIL.COM | IG: @BEEYOUMEDIA

LOCATION: ANTIGUA & BARBUDA



WELCOME TO BEEYOU MEDIA

BeeYou Media is a luxury hospitality visual studio based in Antigua & Barbuda, available across the Caribbean and for destination work. We create refined photography, drone coverage, and short-form visuals that help premium properties feel elevated and book-ready.

WHO WE WORK WITH

Villas | Boutique Hotels | Serviced Apartments
Property Managers | Restaurants

WHAT YOU CAN EXPECT

Calm direction. Clean delivery. Consistent edits for web, OTAs, and social.



SIGNATURE STYLE

Every shoot is planned around how guests actually browse: hero frames, clean room flow, and elevated details.

- Hero frames that show space + flow
- Elevated details that signal care
- Consistent edits across interior + exterior + aerials



ISLAND LIVING

This set captures Island Life through a hospitality-first lens setting, amenities, and interiors with a clean, welcoming feel designed to support premium positioning and guest trust.





LIFESTYLE + DETAIL

Bedrooms should feel restful, bright, and premium; clean composition, natural light, and details that help guests picture their stay.



CALM + COMFORT

Bedrooms should feel restful, bright, and premium. We focus on clean composition, natural light, and details that help guests picture their stay.



AERIALS + SETTING

Aerials show location, scale, and proximity to the sea, the fastest way to communicate “where you are” at a glance.



WORK WITH BEEYOU MEDIA

VISIT BEEYOUMEDIA.COM TO REQUEST BOOKING.

Limited monthly sessions available.

Book 2-4 weeks ahead for best availability.

To secure your date, send:

- Business/Property name
- Preferred package
- 2-3 preferred dates

We'll reply with your agreement + invoice. Your date is held once the **50% deposit** is paid.

BEEYOUMEDIA.COM | BEEYOUMEDIA@GMAIL.COM | 1-268-783-4007

ANTIGUA & BARBUDA | AVAILABLE ACROSS THE CARIBBEAN + DESTINATION LOCATIONS



CONTENT LIBRARY + PROJECT SESSIONS

Option A - Monthly Retainer (Recommended):
consistent visuals + predictable monthly production.

Option B - Project-Based / One-Off:
relaunches, seasonal campaigns, special initiatives.

Option C - On-Call Content Bank:
prepaid hours you can use as needed for the next 90 days.

Scheduling Priority: Retainers and Content Bank clients receive priority scheduling; one-off is subject to availability.

MONTHLY RETAINERS



HOW IT WORKS

- **Monthly Planning:** We align on your focus (rooms, amenities, F&B, staff / service moments, seasonal pushes).
- **Content Day:** We capture within an agreed shot plan and timeline.
- **Proofs + Selections:** You receive a proof gallery and select your final images.
- **Delivery:** Final photos + organized video clips delivered in clean folders, ready to post.

Minimum term: 3 months

Turnaround: video clips within 48-72 hours; edited photos within 7-10 business days after selections.

Mini Content Session

US\$750

EC\$1,950

- 1 monthly session: 2 hours | 1 location
- 15 edited photos (client selects from proof gallery)
- 8-12 vertical clips (trimmed selects, unedited; 1080x1920)
- Pre-shoot brief + shot list
- Delivered in organized folders for easy posting

Signature Content Day

US\$1,500

EC\$3,900

- 1 monthly session: 4 hours | 1-2 setups (same property)
- 35 edited photos (client selects from proof gallery)
- 20-30 vertical clips (trimmed selects, unedited; 1080x1920)
- 1 Hero Reel (15-30s) curated edit + 1 revision
- Planning call + monthly content outline
- Delivered in organized folders for web + social

Campaign Content Day

US\$2,270

EC\$5,900

- 1 monthly session: 6 hours | multi-scene storytelling
- 60 edited photos (client selects from proof gallery)
- 35-50 vertical clips (trimmed selects, unedited; 1080x1920)
- 2 Reels (15-30s each) curated edits + 1 revision each
- Creative direction (mood + shot plan)
- Delivered in organized folders for campaigns, PR, and distribution

PROJECT-BASED / ONE-OFF (AD HOC)



Built for relaunches, seasonal campaigns, PR moments, website refreshes, special initiatives, and time-sensitive projects.

WHAT'S INCLUDED (ALL PROJECT TIERS):

- Pre-shoot brief + shot list aligned to the initiative
- On-location capture within booked hours
- Proof gallery + client selections
- Professional editing + organized delivery folders (web + social ready)

Project deliverables are included below. (Optional add-ons and licensing still apply.)

Project Mini Session

US\$900

EC\$2,340

- 2 hours | 1 location
- 20 edited photos (client selects from proof gallery)
- 10-15 vertical clips (trimmed selects, unedited; 1080×1920)
- 1 Highlight Reel (10-20s) curated edit + 1 revision

Project Signature Day

US\$1,800

EC\$4,680

- 4 hours | 1-2 setups (same property)
- 40 edited photos (client selects from proof gallery)
- 20-30 vertical clips (trimmed selects, unedited; 1080×1920)
- 1 Hero Reel (15-30s) curated edit + 1 revision

Project Campaign Day

US\$2,750

EC\$7,150

- 6 hours | multi-scene storytelling
- 70 edited photos (client selects from proof gallery)
- 35-50 vertical clips (trimmed selects, unedited; 1080×1920)
- 2 Reels (15-30s each) curated edits + 1 revision each

Photo-First Option (If you don't need video)

If the project is primarily photography, we can reallocate the reel/clip value into additional edited images of equivalent production value (deliverable count quoted based on scope).

Why One-Off is priced differently: One-off projects require compressed planning, initiative-level production, and priority turnaround coordination. Monthly retainers remain the best value for ongoing visibility.

ON-CALL CONTENT BANK - 90 DAYS



For hospitality teams that want flexibility across multiple initiatives without committing to a monthly retainer schedule.

BENEFITS (WHY CLIENTS CHOOSE THIS)

- **Flexibility without ad hoc pricing uncertainty:** You secure a block of production time upfront and deploy it when initiatives arise.
- **Faster internal approvals:** One invoice covers multiple shoots, less procurement friction per project.
- **Priority scheduling (above one-off):** Content Bank clients are scheduled ahead of ad hoc requests.
- **Ideal for multi-outlet needs:** Split hours across restaurant, rooms, amenities, staff/service, seasonal moments, and PR drops.
- **Protects brand consistency:** Same creative direction and output standard across the 90-day window.
- **Better momentum:** Instead of waiting to “plan the perfect shoot,” you can capture consistently as the property evolves.

HOW IT WORKS

- Hours can be used in 2-hour minimum blocks.
- Output scales by time booked:
 - 2 hours used = Mini-level deliverables
 - 4 hours used = Signature-level deliverables
 - 6 hours used = Campaign-level deliverables

Validity: 90 days from purchase (unused hours expire unless extended in writing).

CONTENT BANK PACKAGES (PREPAID)

- **6-Hour Content Bank (90 days): US\$2,500 | EC\$6,500**
- **10-Hour Content Bank (90 days): US\$4,000 | EC\$10,400**
- **16-Hour Content Bank (90 days): US\$6,000 | EC\$15,600**

Content Bank hours are prepaid and non-refundable; scheduling is subject to availability, with priority over one-off projects.

PUBLISHING ADD-ON (OPTIONAL)



PUBLISHING ADD-ON (OPTIONAL)

Publishing = scheduling only. No DMs, comments, or booking coordination.

Instagram Publishing (Scheduling)

Publishing Lite (up to 12 scheduled posts/month): US\$585 | EC\$1,520

Publishing Plus (up to 20 scheduled posts/month): US\$970 | EC\$2,420

Platform Add-Ons

Facebook cross-post: US\$155 | EC\$405 / month

TikTok repurpose: US\$350 | EC\$910 / month

SOCIAL MEDIA PAGE SETUP (ONE-TIME | PER PLATFORM): US\$480 | EC\$1,250

Full setup + brand polish: optimized name + bio (keyword-friendly), link-in-bio + CTA setup, contact buttons configured, highlight covers + "Start Here" highlight, 3 pinned post templates + copy.

Per platform = Instagram or Facebook or TikTok (priced separately).

Video + Social Boost

Additional Reel Edit (15-30s)	US\$180 EC\$486	Template-style edit, music, simple cuts. 1 revision included.
Premium Reel Edit (30-45s)	US\$280 EC\$756	Stronger storytelling, pacing, light sound design. 1 revision included.
30-Day Posting Plan + Captions	US\$200 EC\$540	Content map + what to post / when

Photo Upgrades

Extra Retouched Photo	US\$25 EC\$68	Per image
Rush Turnaround	US\$175 EC\$473	Photos delivered within 72 hours after selections are received (subject to availability).
Second Location	US\$150 EC\$405	Same day, in the St. John's area.; within your booked session hours. (travel, setup etc.)

Production Enhancers (Hospitality-focused)

Drone Add-On	US\$250 EC\$675	10-15 aerial clips + 5 edited aerial photos (weather/permissions permitting)
Styling Support	US\$120 EC\$324	Food / product / space set-up assistance Note: does not include props or purchased items.

Logistics

Additional Time	US\$150 EC\$405	billed in 30-minute increments, on-location
Travel Outside Standard Area	Quoted based on location	Standard Area: St. John's + within a 20 minutes driving.

Usage / Licensing

Paid Ads Usage License	US\$300 EC\$810	Meta / Google / TikTok - 3 months
Extended Usage	US\$250 EC\$675	(web + organic social) - additional 12 months
Third-Party / OTA Distribution (12 months)	US\$450 EC\$1,215	Client is responsible for uploading and compliance with third-party platform rules.

BOOKING TERMS



SCHEDULING PRIORITY: Retainers and Content Bank clients receive priority scheduling; one-off is subject to availability.

PAYMENT & BOOKING CONFIRMATION RETAINERS

- Secure your slot: Your date is held once we receive a signed agreement + 50% deposit (applied to Month 1).
- Month 1 balance: Remaining 50% is due 72 hours before the scheduled Content Day.
- Months 2+: Retainers are billed 100% in advance on the 1st business day of each billing month.

PROJECT-BASED / ONE-OFF

- Dates are held once we receive a signed agreement + 50% deposit.
- Remaining 50% is due 72 hours before the scheduled shoot.
- One-off work is subject to availability and may be waitlisted during peak periods.

CONTENT BANK (PREPAID HOURS)

- Content Bank hours are prepaid and non-refundable; scheduling is subject to availability, with priority over one-off projects.
- Hours become active once payment is received and are valid for 90 days from the purchase date (unless otherwise agreed in writing).

PUBLISHING ADD-ON (INSTAGRAM SCHEDULING)

- Billed 100% in advance at the start of each month.
- Scheduling begins once payment is received.

LATE PAYMENT

- If payment is not received by the due date, shoot dates and/or publishing schedules are not held and may be released.
- Delivery timelines pause until the account is current.

PROOF GALLERY, SELECTIONS & DELIVERY

- A proof gallery is provided. Final retouching begins once selections are received.
- Delayed selections delay delivery (delivery timelines begin after selections are received).
- Deliverables are released after final payment is received.

REVISIONS (VIDEO ONLY)

- 1 revision = one round of minor adjustments (timing, trims, text swaps).
- Not a new concept, reshoot, or full re-edit.
- Revisions apply to edited video deliverables only (Hero Reel / Premium Reels).

BOOKING TERMS



SCHEDULING, ACCESS & RESCHEDULING

RESCHEDULING (CLIENT REQUEST)

- One reschedule is permitted with 72 hours' notice, subject to availability.
- Late changes may incur a rescheduling fee.

WEATHER / SAFETY / ACCESS

- If weather or access prevents safe capture (including drone), we will adjust the shot plan or reschedule where possible.
- Drone note: Drone capture is subject to weather, safety, and permissions. If drone is not possible, we will prioritize alternative coverage where feasible.

TIME INCLUDES SETUP + MOVEMENT

- Booked time includes setup and on-location movement required to capture the agreed scope.
- Additional locations beyond the agreed scope are quoted and/or may require Additional Time.

CANCELLATION / NO-SHOW

- The deposit is non-refundable.
- Cancellations within 48 hours of the Content Day, or no-shows, may be billed up to the full session value.

RETAINER RULES (PROTECTS YOUR SLOT + TIMELINE)

- Use-by: Each monthly session must be scheduled and used within the billing month (no rollover).
- Client delays: If the Client delays scheduling, approvals, access, or selections, timelines shift accordingly; fees remain due.
- Cancellation after minimum term: After the 3-month minimum, cancellation requires 30 days written notice.

CONTENT BANK RULES (PREPAID HOURS)

- Hours must be used within 90 days (unused hours expire unless extended in writing).
- Scheduling is booked in 2-hour minimum blocks.
- Hours are applied to capture time and workflow required to deliver the agreed output.
- Content Bank hours are non-transferable and non-refundable.

RESTAURANT / MENU COVERAGE POLICY



To maintain consistent quality and an efficient shoot flow, restaurant and menu shoots include **menu item caps** based on the booked session block. These caps ensure adequate time for lighting, styling, angles, and continuity.

1) Included Dish + Drink Counts (Per Session Block)

2-hour session block

- Up to 6 plated items
- Up to 4 drinks

4-hour session block

- Up to 12 plated items
- Up to 8 drinks

6-hour session block

- Up to 18 plated items
- Up to 12 drinks

Important: Item caps apply per session block (2h/4h/6h). If a Content Bank booking is used in multiple blocks, caps apply to each scheduled block separately.

2) What Counts as an "Item"

- Plated item: any dish or plated variation (including different garnishes, sauces, or plating styles requested as separate looks).
- Drink: any beverage look (cocktail/mocktail/coffee/juice), including alternate glassware or garnish variations.

3) Kitchen & Service Readiness Requirements

To protect the shot plan and deliverables, the Client agrees to:

- Assign one point person (chef/manager) for pacing and approvals.
- Have dishes ready to plate on schedule and served in the agreed shoot sequence.
- Provide a clean, photo-ready pass and clear space for styling and placement.
- Confirm menu priorities before the shoot (top sellers, signature items, new launches).

If dishes are delayed, the session clock continues and coverage may shift to protect priority shots.

4) Additional Items / Unlimited Menu Requests

If the Client requires menu coverage beyond the included caps:

- Additional coverage is billed as Additional Time (billed in 30-minute increments), or
- A custom quote may apply for large menus, extensive styling resets, or multiple outlets/scenes.

5) Deliverable Protection Clause

BeeYou Media will make best efforts to capture all planned items within the booked time. If kitchen timing, plating delays, staffing constraints, or service interruptions reduce feasible menu coverage, BeeYou Media will:

- Prioritize hero dishes + signature drinks + ambience/storytelling (space, service, details) to preserve campaign value, and
- Deliver the agreed media outputs based on what is feasible within the session block.

6) Reel Coverage Note (Restaurants)

Reels are designed to reflect the guest experience and may include ambience, interiors, textures, staff/service, plating/action, and select hero dishes. If dish timing is delayed, reel focus may shift toward ambience/service to maintain quality and avoid rushed food visuals.

NOT INCLUDED (WE DO NOT)

- Respond to DMs/comments or provide community management.
- Handle inquiries, bookings, reservations, or customer service.
- Manage paid ads or ad spend (available only by separate quote/licensing).
- Provide extensive graphic design (menus, flyers, posters) unless quoted.
- Produce trend-based TikTok content unless specifically contracted.
- Cover additional locations beyond the agreed scope (quoted if requested).

CLIENT PROVIDES

- One booking destination (website booking link / WhatsApp Business for staff / OTA link).
- One point of contact + approvals within 48-72 hours.
- Property staged/ready for shoot time + timely access on arrival.

USAGE RIGHTS

All photos and video captured remain the copyright property of BeeYou Media.

UPON FULL PAYMENT, CLIENT IS GRANTED A NON-EXCLUSIVE, NON-TRANSFERABLE LICENSE TO USE DELIVERED CONTENT AS FOLLOWS:

- Standard Usage (Included): Website + organic social media on Client-owned channels only for 12 months from delivery.
- Paid Ads Usage License (Add-On): Any boosted posts or paid advertising on Meta/Google/TikTok requires this license (term applies from first ad launch date; Client-owned ad accounts only).
- Extended Usage (Add-On): Extends Standard Usage by an additional 12 months.
- Third-Party / OTA Distribution License (Quoted): Required for use by third parties or on third-party platforms (including OTAs, travel agents, tourism boards, PR agencies, affiliates, media outlets, or partner pages).

NOT PERMITTED:

- Client may not sell, sublicense, transfer, or provide the content to third parties for their own marketing use without written permission.
- Content may not be altered in a way that materially misrepresents the work or brand.

OUT-OF-SCOPE USE:

If content is used beyond the licensed scope (channel/type/term/third-party), Client agrees to either:

- purchase the appropriate license within 7 days of written notice, or
- remove the content within 48 hours.
- Out-of-scope usage may be invoiced at prevailing license rates.

SECURE YOUR MONTHLY RETAINER



Luxury hospitality visuals; captured with intention, delivered with precision.

We accept 4-6 retainer clients per quarter.
Once slots are filled, booking moves to waitlist.

TO REQUEST AVAILABILITY

Send:

- Business / Property name
- Preferred tier (Mini / Signature / Campaign)
- Optional add-ons (if needed)
- 2-3 preferred dates

Request Booking: beeyoumedia.com

WHAT HAPPENS NEXT

We reply with your agreement + invoice.
Your slot is held once the deposit is paid.